



2014 AVIATION EXPO EXHIBITOR PROSPECTUS



AVIATION EXPO

● PALM SPRINGS CONVENTION CENTER
OCTOBER 31ST - NOVEMBER 2ND, 2014

AVIATION EXPO TEAM

SHOW MANAGER >

MARCO PARROTTO

Office: 702-589-4811

Mobile: 702-497-0672

Marco@lifeventmanagement.com

SPEAKERS >

ANDREA BERRY

Office: 702-589-4811

Andrea@lifeventmanagement.com

WORKSHOPS + SEMINARS >

ANDREA BERRY

Office: 702-589-4811

Andrea@lifeventmanagement.com

SPONSOR & EXHIBIT SALES MANAGER >

KEN BACON

Office: 702-589-4811

Mobile: 339-221-3276

Ken@lifeventmanagement.com

PARADE OF PLANES >

MARCO PARROTTO

Office: 702-589-4811

Mobile: 702-497-0672

Marco@lifeventmanagement.com

HOUSING + REGISTRATION >

TINA WILLIS

Office: 702-589-4811

Tina@lifeventmanagement.com



PHYSICAL ADDRESS >

Office: 702-589-4811

2831 St. Rose Parkway, Ste. 227

Henderson, NV 89052

Info@lifeventmanagement.com



OUR FLYERS YOUR BUYERS*



95%

Attend educational seminars at the Aviation Expo



60%

Own an aircraft



66%

Fly more than 50 hours each year



94%

Attend Aviation Expo to see new aircrafts and products



15%

Are flight instructors



85%

Have a private or commercial pilot certificate



71%

Purchased products at the show

Lift Event Management is proud to announce Palm Springs as the location for the 2014 Aviation Expo. This stunning destination has been overwhelmingly requested by both Exhibitors and Sponsors. It is recognized as the ideal destination to display and showcase the latest in Aviation products and services.

The 2014 Aviation Expo offers an actively engaged audience of highly qualified Aviation buyers, with an average net worth of over \$2.5 million and an annual income of over \$250,000. Our attendees are actively seeking the newest trends, technology and products in the Aviation world.

With this in mind we can guarantee your company will be professionally showcased at the forefront of the most prestigious and active audience in the field.



PALM SPRINGS

Palm Springs is blanketed with clear blue skies, star-filled nights, sweet desert air and a majestic mountainside just close enough to touch.

Drenched in sunshine, Palm Springs provides an abundance of exploration, relaxation, rejuvenation and endless discovery to all those who are lucky enough to visit. Palm Springs offers a land bursting at the seams with history, passion and rich memories accompanied by a friendly, joyful, carefree community.

The Palm Springs Convention Center, along with world-class accommodations, are located less than two miles from the Palm Springs International Airport, making it an easy commute for 2014 Aviation Expo attendees.

Easily recognized as a premier meeting destination, Palm Springs is nestled in a spectacular desert setting, with breathtaking views and glorious sunrises.

At the very core of the city you will find a unique village with urban sensibility, showcasing a variety of restaurants, boutique shops, spas and attractions, including a world-class casino.

Every Thursday night the city comes alive during VillageFest – a vibrant pedestrian street fair – where visitors can find one-of-a-kind handcrafted souvenirs, local bites, and enjoy the sounds of global music - a favorite among locals and visitors alike.



EXHIBIT HALL FACTS & FIGURES

INDOOR EXHIBIT HALL >

(Fees are based on a 10'x10' footprint)

10'x10' Non-Corner Booth	\$2,375
10'x10' Corner Booth	\$2,975
Four-Booth Island	\$11,900
Six-Booth Island	\$24,400

PUBLIC SERVICE BOOTHS >

Lift Event Management has a dedicated area in the exhibit hall for public service booths. For more information please contact info@liffeventmanagement.com

BOOTH FEES INCLUDE >

- >> Space rental, pipe & drape
- >> Booth identification sign
- >> Company listing in the Official Program Guide
- >> Company name, logo and description listed online
- >> Five badges per 10'x10' booth good for admission to exhibit hall, aircraft display, seminars and keynotes
- >> Free exhibit hall passes for customers
- >> Security when exhibit hall is closed

BOOTH FEES DO NOT INCLUDE >

Furniture, electricity, internet or A/V services. These services must be ordered separately using the forms available in the exhibitor services kit.



STATIC DISPLAY FACTS & FIGURES

All Static Displays will be located at the Palm Springs Convention Center

AIRCRAFT SPACE >

Light Sport Aircraft LSA.....	\$1,000
SE Piston, Glider, Piston-Heli.....	\$1,750
SE TurboProp, Single Turbine-Heli, SE Jet, ME Piston.....	\$2,250
All ME TurboProp.....	\$3,000
All ME Jets.....	\$3,750
Aircraft Demo Access.....	\$1,000
Public Benefit Aircraft.....	Call For Quote

AIRCRAFT SPACE >

With a Booth in the Exhibit Hall

10'x10' Space.....	\$325
15'x15' Space.....	\$725
20'x20' Space.....	\$1,150
30'x30' Space.....	\$1,800

Without a Booth in the Exhibit Hall

10'x10' Space.....	\$650
15'x15' Space.....	\$1,450
20'x20' Space.....	\$2,300
30'x30' Space.....	\$3,600

Mobile Showroom, RV, Mockup Space, Custom Display Space.....Call For Quote

PARADE OF PLANES HOURS

Wednesday, October 29, 2014
Aircraft arrival at Palm Springs Airport no later than 6 PM

Thursday, October 30, 2014
Parade of Planes 10 AM — 12 PM

STATIC DISPLAY HOURS

Friday, October 31, 2014
11 AM — 5 PM

Saturday, November 1, 2014
11 AM — 5 PM

Sunday, November 2, 2014
11 AM — 3 PM

Sunday, November 2, 2014
Parade of Planes Return to Airport
2 PM — 4 PM

STATIC DISPLAY MOVE-OUT HOURS

Sunday, November 2, 2014
3 PM — 11 PM



TYPES OF EXHIBITORS

SPONSORS >

This year sponsors receive the first opportunity to pre-select their booth space through an advance mailing.

INDOOR EXHIBITOR INFORMATION >

Set-up must be completed by 5 PM on Thursday, October 30, 2014.

If you require more time to complete your set-up, arrangements can be made with Marco Parrotto. Please refer to the rules and regulations included with the registration form.

Exhibits must meet all local fire regulations.

Booths must be staffed during exhibit hours, no exceptions.

Demo equipment and sounds must not interfere with adjacent booths.

Sounds must not be any louder than a conversational level. If management receives complaints, exhibitor must cease the use of the demo equipment.

All badges may be picked up on-site at Exhibitor Registration.

Booths may not be sublet or shared.

No children under the age of 16 are permitted on the show floor during the allotted time for move-in and move-out.

Booths may not be dismantled before 3 PM on Sunday, November 2, 2014.

EXHIBIT HALL MOVE-IN HOURS

Wednesday, October 29, 2014
1:15 PM — 5 PM

Thursday, October 30, 2014
8 AM — 5 PM

EXHIBIT HALL SHOW HOURS

Friday, October 31, 2014
11 AM — 5 PM

Saturday, November 1, 2014
11 AM — 5 PM

Sunday, November 2, 2014
11 AM — 3 PM

EXHIBIT HALL MOVE-OUT HOURS

Booths may not be dismantled before
3 PM on Sunday, October 19, 2014

Sunday, November 2, 2014
3 PM — 10 PM



THE DETAILS

WEDNESDAY, OCTOBER 29, 2014>

EXHIBITOR REGISTRATION.....	7 AM—5 PM
EXHIBITOR MOVE-IN.....	8 AM—5 PM

THURSDAY, OCTOBER 30, 2014>

EXHIBITOR REGISTRATION.....	7 AM—5 PM
EXHIBITOR MOVE-IN.....	8 AM—5 PM
PARADE OF PLANES.....	10 AM—12 PM
ATTENDEE REGISTRATION.....	12 PM—4 PM

FRIDAY, OCTOBER 31, 2014>

ATTENDEE REGISTRATION.....	8 AM—5 PM
KEYNOTE.....	9 AM—10 AM
EXHIBITS.....	10 AM—5 PM
KICK-OFF PARTY.....	7 PM—11 PM

SATURDAY, NOVEMBER 1, 2014>

ATTENDEE REGISTRATION.....	8 AM—5 PM
KEYNOTE.....	9 AM—10 AM
EXHIBITS.....	10 AM—5 PM
SATURDAY NIGHT EVENT.....	7 PM—10 PM

SUNDAY, NOVEMBER 2, 2014>

ATTENDEE REGISTRATION.....	8 AM—3 PM
EXHIBITS.....	10 AM—3 PM
RETURN PARADE OF PLANES.....	2 PM—4 PM
EXHIBITOR MOVE-OUT.....	3 PM—11 PM

VALUE-ADDED FEATURES CONNECT YOU WITH CUSTOMERS

Pilot Learning Opportunities

Through interactive seminars, displays, and lunches, attendees are anticipated to remain on the show floor for longer periods of time.

Product Discussions + Demo on the Exhibit Hall Floor

With dynamic product discussions and live demonstrations, vendors will have unique, intimate opportunities for one-on-one experiences with customers.

Value Filled Experiences

Pilot learning, demonstrations and product discussion are just a few of the opportunities we offer that will allow you to fully interact with attendees and customers, providing for a value-filled experience for all involved. For more exposure to attendees and customers please see our sponsorship opportunities.



VENUE AND HEADQUARTER HOTEL

Lift Event Management has chosen the 2014 home for the Aviation Expo at a truly unique venue in Palm Springs, California.

The Palm Springs Convention Center is located in the heart of the town at the Renaissance Hotel.

Located less than two miles from the Palm Springs International Airport, The Renaissance Hotel is a step away from the convention center, which boasts 180,000 square feet of meeting space.

With 1,600 stylish hotel rooms featuring an assortment of modern conveniences and accommodations, you will find that this year's Aviation Expo is a perfect location for a memorable experience.



EXHIBIT HALL

