

**2014 AVIATION EXPO
EXHIBITOR RESERVATION**



FLYING

AVIATION EXPO

**PALM SPRINGS CONVENTION CENTER
OCTOBER 31 - NOVEMBER 2, 2014**



2014 AVIATION EXPO // BOOTH RESERVATION FORM

PALM SPRINGS CONVENTION CENTER // **OCTOBER 31 - NOVEMBER 2, 2014**

COMPANY NAME (TO BE LISTED IN PROGRAM EXACTLY AS SHOWN) DIRECTORY EMAIL ADDRESS (TO BE LISTED IN ONSITE PROGRAM)

NAME OF CONTACT PERSON TO RECEIVE CONFIRMATION KIT CONTACT EMAIL ADDRESS (REQUIRED)

ADDRESS CITY STATE ZIP

TELEPHONE NUMBER FAX NUMBER WEB ADDRESS

NAME OF ONSITE CONTACT DURING EVENT EMAIL OF ONSITE PERSON

I have read and agree to abide by the 2014 Exhibitor Rules and regulations as well as the "Show Facts at a Glance" in the Exhibitor Prospectus.

Signature Required: _____ Form will NOT be processed without legible signature.

EXHIBIT BOOTH SPACE

STATIC DISPLAY

FULL PAYMENT DUE WITH RESERVATION

Reserve _____ 10'x10' non-corner booth(s) at \$2,375 each=\$ _____

Reserve _____ 10'x10' corner booth(s) at \$2,975 each=\$ _____

Four-booth island at \$11,900 each.....=\$ _____

Six-booth island at \$24,000 each.....=\$ _____

Booth(s) # Choice(s)

1st _____ 2nd _____ 3rd _____

Life Event Management reserves the right to assign the booth nearest the ones you have requested if your choices have already been taken.

MAIL OR FAX THIS FORM TO:

Tina Willis
2831 St. Rose Parkway, Ste. 227
Henderson, NV 89052
FAX: 702-589-4682

FOR QUESTIONS:

PHONE: 702-589-4811
EMAIL: Marco@lifeeventmanagement.com

Please call for pricing on RV/Motor homes, Mockups, and Custom Displays

- + Companies must have an aircraft to exhibit in the Aircraft Display.
- + The Aircraft Display is located at the Convention Center.
- + Management assigns the display spaces for each exhibitor.

See Rules and Regulations at the end of the form.

FULL PAYMENT DUE WITH RESERVATION

Sample Aircraft

LSA.....\$1,000
SE Piston, Glider, Piston-Heli.....\$1,750
SE TurboProp, Single Turbine-Heli, SE Jet, ME Piston.....\$2,250
Citation Mustang, Epic Elite, All ME Turboprop.....\$3,000
All Other ME Jets.....\$3,500
Aircraft Demo Access\$1,000
Public Benefit Aircraft.....Call For Quote

Please list aircraft to be displayed. The list will appear in the Convention Program.

1st _____ 2nd _____
3rd _____ 4th _____

Additional space located next to your aircraft is available on a limited basis at the cost below.
****PLEASE NOTE THIS IS THE PRICE OF THE ADDITIONAL SPACE AND NOT THE TENT**

COST WITH BOOTH SPACE IN THE HALL

Reserve _____ 10'x10' space at \$325 each.....=\$ _____
Reserve _____ 15'x15' space at \$725 each.....=\$ _____
Reserve _____ 20'x20' space at \$1,150 each.....=\$ _____
Reserve _____ 30'x30' space at \$1,800 each.....=\$ _____

COST WITHOUT BOOTH SPACE IN THE HALL

Reserve _____ 10'x10' space at \$650 each.....=\$ _____
Reserve _____ 15'x15' space at \$1,450 each.....=\$ _____
Reserve _____ 20'x20' space at \$2,300 each.....=\$ _____
Reserve _____ 30'x30' space at \$3,600 each.....=\$ _____

- I will be providing my own tent
- I will need to rent a tent
(Tent rental information will be provided in the services manual)



PAYMENT INFORMATION

THERE WILL BE A 25% CANCELLATION FEE FOR EACH BOOTH OR AIRCRAFT DISPLAY CANCELLED.
AFTER **AUGUST 16, 2014**, THERE WILL BE NO REFUNDS.

TOTAL ENCLOSED FOR EXHIBIT BOOTH(S) = \$ _____

Payment Enclosed: Make check payable to **LIFT EVENT MANAGEMENT**

Please charge to my: Visa MasterCard AmEx Unless otherwise noted, we will charge your card for the full amount.

NAME OF CARDHOLDER

CARD#

EXPIRATION DATE

SECURITY CODE

BILLING ZIP CODE

SIGNATURE OF AUTHORIZATION

[Form will **NOT** be processed without payment information or check]

INDICATE WHICH BEST DESCRIBES THE PRODUCTS/SERVICES TO BE DISPLAYED AT YOUR BOOTH

CHECK PRIMARY CATEGORY ONLY

Aircraft Manufacturing
Aircraft Sales
Air Parks/Real Estate
Airports/FBOs
Apparel/Jewelry/Art
Association/Public Service
Avionics

Education/Training
Engines/Propellers
Equipment/Parts
Finance/Insurance
Headsets/Flight Gear
Maintenance Supplies
Modifications/Refurbishing

Publications
Software Applications
Travel
Weather Services
Autos/Boats
Spirits
Other _____

PARADE OF PLANES CRITICAL INFORMATION

Parade of Planes aircraft must arrive at the host FBO no later than 6 PM on Wednesday, October 29, 2014.

Motor homes and trailers must arrive at the Airport by 5 PM on Thursday, October 30, 2014.

The sole provider of tent rentals, electricity, labor, and furnishings for static display is Lift Event Management.

Exhibitors erecting tents as part of a display must purchase appropriate space for each tent.

Certificates of insurance must be provided to Lift Event Management a minimum of 14 days prior to arriving at the Aviation Expo.

POINTS OF CONTACT:

Marco Parrotto, Show Manager, Parade of Planes and Aircraft Display, Office: 702-589-4811, Cell: 702-497-0672



TERMS

This reservation form represents your offer to participate and is subject to acceptance by Lift Event Management. Lift Event Management reserves the right to terminate your reservation unless all of your financial accounts with Lift Event Management and/or its subsidiaries are current 30 days prior to the Aviation Expo.

ASSIGNMENTS

Booths cannot be sublet or shared. Booth space will be assigned on a first-come, first-serve basis. Lift Event Management will attempt to honor the first choice(s) of an exhibitor. If the booths selected are filled, the closest possible booth will be assigned. A floor plan of the available exhibit space is provided with the reservation form.

BOOTH SPECIFICATIONS

All booths are 10'x10' except the island booths as noted on the floor plan. Pipe and drape backs are 8' high and the side rails are 3' high. A one-line booth sign is included. Display material may be 8' high for 5' of the booth sides but no higher than the side rail for the 5' nearest the aisle. The height limit for island booths is 16'. The ceiling height in the Convention Center is 25'.

All exposed parts of the display **MUST** be finished so as not to be objectionable to other exhibitors or attendees. Crates and other packing materials may not be stored behind the pipe and drape.

FREIGHT ENTRANCE

The freight entrance can be accessed from Amado Rd. There are 4 bay loading docks measuring 11'6" x 10'.

SPLIT ISLAND BOOTH

A split island booth is a peninsula booth, which shares a common back wall with another peninsula booth. The entire cubic content of this booth may be used, up to the maximum allowable height, without any back wall line of sight restrictions. Sixteen feet (16') is the maximum height allowance, including signage.

END CAP BOOTH

No end cap booths are permitted.

OUTSIDE CONTRACTORS

Exhibitors may use contractors other than the Official Exhibit Contractor to set up and dismantle exhibits if exhibitor provides to Lift Event Management a copy of the applicable form provided in the Exhibitor Services Manual. This authorization must include the name and address of each contractor, a certificate of insurance, the name of the supervisor, and the number of workers. The exhibitor assumes full responsibility for all acts of its contractors and agrees to hold harmless and indemnify Lift Event Management for any loss or any damage to the Palm Springs Convention Center. These contractors must sign in at the Exhibitor Registration on-site and collect their identification for hall access.

LABOR

Exhibitors are required to observe all contracts in effect, between Lift Event Management, service contractors and the Palm Springs Convention Center. All information relating to move-in, set-up, dismantling, and move-out at the Palm Springs Convention Center during Aviation Expo, will be included in your online Exhibitor Services Manual.

DAMAGE TO PROPERTY

The exhibiting company is liable for any damage caused to building floors, walls or columns or to standard booth equipment. The exhibitor may not apply paint, lacquer, adhesives, stickers, or other coating to building floors, walls or columns or to standard booth equipment.

CANCELLATIONS

All cancellations need to be in writing in order for any applicable refund to be processed. There will be a 25% cancellation fee for booth and Aircraft Display cancellations prior to August 16, 2014. After that date, there will be no refunds.

ADMITTANCE DURING NON-SHOW HOURS

Exhibit personnel will not be allowed to enter the exhibit floor earlier than one hour prior to the opening of the show. Exhibitors must have their Aviation Expo badge and picture I.D. for non-show hours admittance and make arrangements with show management and security ahead of time.

DISMANTLING

Exhibitors' display may not be dismantled or packed in preparation for removal prior to the official closing time of 3 PM on Sunday, November 2, 2014. Every booth must be fully staffed and operational during the entire Aviation Expo. Non-compliance with this regulation will result in the exhibitor losing the opportunity for early selection of booths in future shows.

SOUND

All demonstration and sound equipment must be turned to a conversational level and must not be objectionable to neighboring exhibitors. If management receives any complaints, exhibitor agrees to cease use of sound equipment.

BADGES

Employees designated by the exhibitor will be issued "Exhibitor Badges," that will authorize such employees to enter the exhibit area during hours when it is open for exhibitors but not the public. Five badges are included in the cost of each space. These badges are non-transferable. Business cards will not be accepted in badge holders. Exhibitor badges entitle the exhibitor to attend all the educational seminars and general sessions. These badges **must** be worn during set-up and dismantling, and are required for access to the dock area. **Note: All badges are printed and picked up on-site at the Convention Center.**

FOOD AND BEVERAGE

All food and beverage services for your booth must be ordered from the Palm Springs Convention Center food service vendor. Contact Lynn Toies at 760-322-8432.

FIRE AND SAFETY REGULATIONS

No flammable liquids may be stored inside the Convention Center. Prior notification and approval will be necessary from the Palm Springs Fire Department to display any heat producing chemical materials, gases, etc. deemed hazardous by the fire department. Contact Stacy Schaffer at the Palm Springs Convention Center for more information at 760-322-8401.