



# 2014 AVIATION EXPO SPONSORSHIP OPPORTUNITIES



● PALM SPRINGS CONVENTION CENTER  
**OCTOBER 31 - NOVEMBER 2, 2014**

# SPONSORSHIP PACKAGES

## WRIGHT BROTHERS

Parade of Planes – Official Sponsor \$75K

The 2014 Parade of Planes, held at the Palm Springs Convention Center, is the only location in the country where such a unique event can take place. Your company will have the opportunity to kick-off the Parade of Planes with a few words, significant signage and recognition throughout the Parade.

### As the Parade of Planes Sponsor, you will also receive the following:

- Opportunity to pre-select booth and aircraft display space before Exhibitor Prospectus goes out.
- Full page ad in the official 2014 Aviation Expo program guide.
- Significant recognition and acknowledgement on signage and promotional materials.
- Highlighted as an Aviation Expo Sponsor on our web page with a hyperlink to your web page through December 2014.
- Complimentary 20' X 20' exhibitor booth space.

## AMELIA EARHART

Internet Café & Charging Station – Exclusive Sponsor \$50K

The Internet Café Sponsorship will allow your company to provide the Aviation Expo attendees with high-speed internet access inside the exhibit hall, along with a custom charging station with opportunity to have your company logo/message prominently displayed on all internet kiosks & charging station kiosks.

### As the Internet Café & Charging Station Sponsor, you will also receive the following:

- Opportunity to pre-select booth and aircraft display space before Exhibitor Prospectus goes out.
- Full page ad in the official 2014 Aviation Expo program guide.
- Significant recognition and acknowledgement on signage and promotional materials.
- Highlighted as an Aviation Expo Sponsor on our web page with a hyperlink to your web page through December 2014.
- One (1) complimentary 20' X 20' in-line exhibitor booth space.



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## HOWARD HUGHES

Friday Night Kick-Off Party Sponsor \$40K

The Official Sponsor of the Aviation Expo Friday Night Kick-Off Party will allow your company to provide attendees a first class evening with your company logo and signage throughout the event. You will be able to have your company logo/message prominently displayed on all signage & kiosks.

### **As the Official Sponsor of the Aviation Expo Friday Night Kick-Off Party, you will also receive the following:**

- Opportunity to pre-select booth and aircraft display space before Exhibitor Prospectus goes out.
- Full page ad in the official 2014 Aviation Expo program guide.
- Significant recognition and acknowledgement on signage and promotional materials.
- Highlighted as an Aviation Expo Sponsor on our web page with a hyperlink to your web page through December 2014.
- One (1) complimentary 10' X 20' in-line exhibitor booth space.

## CHARLES LINDBERGH

Convention Bags Sponsor \$35K

Conference bags are distributed to each registered attendee; these bags are used throughout the Aviation Expo and for years to come.

### **As the Convention Bags Sponsor, you will also receive the following:**

- Opportunity to pre-select booth and aircraft display space before Exhibitor Prospectus goes out.
- Half page ad in the official 2014 Aviation Expo program guide.
- Significant recognition and acknowledgement on signage and promotional materials.
- Highlighted as an Aviation Expo Sponsor on our web page with a hyperlink to your web page through December 2014.
- One (1) complimentary 10' X 20' in-line exhibitor booth space.



# SPONSORSHIP PACKAGES

## CHUCK YEAGER

Convention Notepads & Pens Sponsor \$25K

Official Aviation Expo Notepads & Pens will include your company logo and website address.

Attendees use these for taking notes during and after the Aviation Expo.

### As the Convention Notepads & Pens Sponsor, you will also receive the following:

- Opportunity to pre-select booth and aircraft display space before Exhibitor Prospectus goes out.
- Half page ad in the official 2014 Aviation Expo program guide.
- Significant recognition and acknowledgement on signage and promotional materials.
- Highlighted as an Aviation Expo Sponsor on our web page with a hyperlink to your web page through December 2014.
- One (1) complimentary 10' X 10' in-line exhibitor booth space.

## NEIL ARMSTRONG

Registration Area Sponsor \$25K

Your company logo will be displayed on all registration counters, indicating your company has sponsored registration.

There will be approximately 20 different kick panels to display your logo.

### As the Registration Area Sponsor, you will also receive the following:

- Opportunity to pre-select booth and aircraft display space before Exhibitor Prospectus goes out.
- Half page ad in the official 2014 Aviation Expo program guide.
- Significant recognition and acknowledgement on signage and promotional materials.
- Highlighted as an Aviation Expo Sponsor on our web page with a hyperlink to your web page through December 2014.
- One (1) complimentary 10' X 10' in-line exhibitor booth space.



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## WILLIAM BOEING

Badge & Lanyard Sponsor \$25K

Registration badges & lanyards are a great opportunity to gain exposure to thousands of attendees. Your company name and logo will be printed on both the registration badge as well as the lanyard.

### As the Badge & Lanyard Sponsor, you will also receive the following:

- Opportunity to pre-select booth and aircraft display space before Exhibitor Prospectus goes out.
- Half page ad in the official 2014 Aviation Expo program guide.
- Significant recognition and acknowledgement on signage and promotional materials.
- Highlighted as an Aviation Expo Sponsor on our web page with a hyperlink to your web page through December 2014.
- One (1) complimentary 10' X 10' in-line exhibitor booth space.

## RED BARON

Airport Banner Sponsor \$20K

A 120' X 60' will be displayed at the Palm Springs International Airport for all arrival and departing aircrafts. You will have your company name and logo displayed on this 120' X 60' banner, as a sponsor of the 2014 Aviation Expo.

### As the Airport Banner Sponsor, you will also receive the following:

- Opportunity to pre-select booth and aircraft display space before Exhibitor Prospectus goes out.
- Half page ad in the official 2014 Aviation Expo program guide.
- Significant recognition and acknowledgement on signage and promotional materials.
- Highlighted as an Aviation Expo Sponsor on our web page with a hyperlink to your web page through December 2014.
- One (1) complimentary 10' X 10' in-line exhibitor booth space.



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## **MACH 1**

Hotel Key Sponsor \$10K

Imprint your company logo and booth number on every hotel key card given to attendees upon check in at two (2) of the official convention hotels. Your company name and booth number will be on the mind of every attendee each and every time they enter their room.

### **As the Hotel Key Sponsor, you will also receive the following:**

- Opportunity to pre-select booth and aircraft display space before Exhibitor Prospectus goes out.
- Complimentary welcome recognition in the official 2014 Aviation Expo program guide.
- Significant recognition and acknowledgement on signage and promotional materials.
- Highlighted as an Aviation Expo Sponsor on our web page with a hyperlink to your web page through December 2014.
- One (1) complimentary 10' X 10' in-line exhibitor booth space.

## **STEALTH**

Window Cling Sponsor \$10K

Eight (8) window clings will be placed at the bottom of entrance doors at the convention center. Attendees will see your company logo and booth number on each as they arrive or exit.

### **As the Window Cling Sponsor, you will also receive the following:**

- Opportunity to pre-select booth and aircraft display space before Exhibitor Prospectus goes out.
- Complimentary welcome recognition in the official 2014 Aviation Expo program guide.
- Significant recognition and acknowledgement on signage and promotional materials.
- Highlighted as an Aviation Expo Sponsor on our web page with a hyperlink to your web page through December 2014.
- One (1) complimentary 10' X 10' in-line exhibitor booth space



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**For other sponsorship opportunities please contact Marco Parrotto:  
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**EXHIBIT HALL LUNCH SPONSOR**

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**GENERAL SESSION SPONSOR**

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**SATURDAY NIGHT EVENT SPONSOR**

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