

## FOR IMMEDIATE RELEASE

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## 2014 AVIATION EXPO ADDS DREAM RACING TO EVENT SCHEDULE

LAS VEGAS (May 5, 2014) — Dream Racing will offer fans the chance to drive some of the fastest, most exotic Ferraris in the world at the 2014 Aviation Expo Oct. 31-Nov. 2 in Palm Springs, Calif.

Dream Racing, led by founders and former race car drivers Enrico Bertaggia and Adriano De Micheli, provide 5-star racing experiences to fans by giving them the opportunity to drive cars like the Ferrari F430 GT, which has over 500 horsepower and can reach speeds of over 200 MPH.

For the first time ever, Dream Racing will be featured at the Aviation Expo, which is ideal for thrill-seekers who want to take race cars from 0 to 60 MPH in about 3.5 seconds.

"The Aviation Expo is the premier event for pilots and aviation enthusiasts, but it's also so much more than that," said Marco Parrotto, President of Lift Management. "The Aviation Expo is for everyone who loves the flying lifestyle. Pilots love going fast, and we think attendees are going to love the opportunity to drive a dream car like a Ferrari by Dream Racing."

Dream Racing will provide instruction, safety equipment and racing suits for attendees looking to drive a Ferrari. The exhilarating luxury adventure is unlike any other.

"Taking control of a racing car specifically built for the track is an unmatched experience that delivers indescribable emotions to drivers and passengers," De Micheli said. "There is simply no comparison to a street car, much like there is no comparison between a jumbo airliner and jet fighter plane."

For more information on sponsorship or exhibitor opportunities, contact: Marco Parrotto, president, Lift Event Management, at 702-589-4811 or email <a href="marco@lifteventmanagement.com">marco@lifteventmanagement.com</a> or visit <a href="www.aviation-xpo.com">www.aviation-xpo.com</a>.