



FOR IMMEDIATE RELEASE

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**AVIATION EXPO IN PALM SPRINGS WILL ENTERTAIN, EDUCATE, AND
CELEBRATE THE AVIATION LIFESTYLE**

LAS VEGAS, Nev. (Feb. 17, 2014) — The Palm Springs Convention Center will host a wide array of aircraft, helicopters, aviation equipment and services during the 2014 [Aviation Expo](#), Oct. 31 - Nov. 2. The core aviation exhibit will be flanked by an exciting display of sports cars, art, wine and other brands that surround the aviation lifestyle.

The Aviation Expo gives pilots an opportunity to meet industry representatives face to face. This event will be an outstanding opportunity to learn about new products, receive technical advice from manufacturers, and participate in hands-on demonstrations. Several companies and aircraft owners associations will host on-site social events to allow current and prospective owners/members an opportunity to meet.

Aviation Expo will feature a weekend of exciting speakers, aircraft and helicopter displays, education, and fun evening events. A parade of airplanes from the Palm Springs International Airport to the Convention Center will start the event on Thursday, October 30th. Up to 10,000 pilots and industry experts from around the world are expected to attend.

*For more information on sponsorship or exhibitor opportunities, contact:
Marco Parrotto, president, Lift Event Management, at 702-589-4811 or email
marco@lifteventmanagement.com or visit www.aviation-xpo.com.*

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