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2014 AVIATION EXPO TO INCLUDE THE POPULAR PARADE OF PLANES

LAS VEGAS (May 27, 2014) — The 2014 Aviation Expo is excited to announce it will host the crowd-favorite Parade of Planes at the event scheduled for Oct. 31-Nov. 2 in Palm Springs, Calif.

The Parade of Planes is set for Thursday, Oct. 30 and Nov. 2. The planes will taxi from the Palm Springs International Airport to the Palm Springs Convention Center, traveling down East Alejo Road to North Avenida Caballeros to the cheers of participants and fans.

The parade is reversed on Sunday, Nov. 2, as the planes will taxi back to the airport.

“There’s nothing quite like the Parade of Planes anywhere else in the country,” said Marco Parrotto, president of Lift Event Management, who is planning and organizing the event. “It allows fans to get up close and personal with some of the most sophisticated aircraft in the country and in the world.”

Numerous planes are expected to participate and hundreds will be lining the streets to feel the power of the aircrafts.

Also participating in the Parade are exotic luxury cars from Dream Racing, a company from Las Vegas that allows fans to drive cars like a Ferrari F430 GT around Las Vegas Motor Speedway. Dream Racing will be on site at the Aviation Expo providing attendees the experience to drive some of the finest vehicles in the world.

The Parade of Planes is a great kickstart of the Expo, which will host 10,000 pilots, industry experts and aircraft enthusiasts and give attendees the opportunity to see the latest products, talk to industry experts and see the unveiling of the Triton Aircraft Concept. The Triton affords passengers breakthrough panoramic views and luxury accommodations never before seen in sightseeing adventures and luxury travel.

*For more information on sponsorship or exhibitor opportunities, contact:
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